Eleazar Yisrael

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EDUCATION

University of North Carolina at Chapel Hill

Dual Major: Bachelor of Arts in Communications and Media & Journalism, Expected: May 2025; GPA: **3.7** Honors Carolina; Golden Leaf Scholar; American Association of Blacks in Energy Scholar

RELEVANT EXPERIENCE

Videographer Nov 2022 – Present

UNC Honors Carolina, Chapel Hill, NC

- Writing, producing, and editing videos highlighting the Honors Carolina program and its 2,100 scholars; most videos are about two minutes and focus on things such as diversity in Honors Carolina or Honors D1 athletes
- Generate content ideas and how the content is viewed on social media platforms

Video Production Intern Summer 2022

UNC Development Office Marketing Team, Chapel Hill, NC

- Worked as writer, cinematographer, and editor for independent video project for UNC highlighting the Carolina community's favorite spots on campus, which generated over 60k views across various platforms. A part of the video is posted on UNC's Chancellor, Kevin Guskiewicz's Instagram page.
- Involved in all aspects of photo and video shoots highlighting the impact of scholarships and giving

Content Creator and Intern May 2022 – Present

UNC Clean Tech Summit, Chapel Hill, NC

- Producing a promotional video for UNC's Clean Tech Summit, which is a week-long event of Clean Tech
 Industry leaders speaking about innovations within the field.
- Collaborate with the Director of the Environmental Institute on ways to increase student interest in the industry by highlighting an established young alumni in the field.

Associate Production Producer

November 2022 - Present

UNC Chapel Hill Hussman School of Media and Journalism, Chapel Hill, NC

• Collaborate with a team of UNC members to edit and conduct interviews of UNC's Field Hockey Team, the most recent undefeated national champions; producing around a 10 min documentary.

Education Intern May 2021 – Aug 2021

The NC Office of the Governor (NC Business Committee for Education), Raleigh NC

- Coordinated events for educational initiatives in North Carolina
- Designed event t-shirts, award certificates, and completion certificates using Canva and Custom Ink

CAMPUS INVOLVEMENT

Carolina Film Association

Sept 2021 – Present

Writer and Actor

• Participating member of UNC's "Student Hollywood;" had script accepted for production of short film; focuses on flipping stereotypes and typecast

SKILLS

□ Adobe Premiere Pro □ Adobe Photoshop □ Adobe Lightroom □ Sony a7 IV □ Adobe Audition □ Canon c100 and c70